

PRESS RELEASE

Paris, March 22, 2010

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 29, 2010

Imerys' Annual General Meeting will take place on Thursday, April 29, 2010 at 11:00 a.m. in Pavillon Gabriel (5 avenue Gabriel – 75008 Paris - France).

Notice of meeting was published in BALO today. It includes the agenda of the General Meeting, the drafts of resolution that will be submitted to the shareholders' vote, as well as the main conditions to participate and vote to the Meeting.

The documents concerning the General Meeting will be available, in accordance with the legal and regulatory conditions, at Imerys headquarters, on its corporate website and from CACEIS Corporate Trust.

For any information, please contact:

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The world leader in Adding Value to Minerals, Imerys is active in 47 countries through more than 240 industrial sites. The Group achieved €2.8 billion in sales in 2009. Imerys mines and processes minerals from reserves with rare qualities in order to develop solutions that improve its customers' product performance and manufacturing efficiency. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications and beverage filtration.



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