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## **Imerys Clean Energy goes Fossil-free for the 2018 Route du Rhum**

**Imerys Clean Energy** skippered by Phil Sharp goes Fossil-Free for the 2018 Route du Rhum. Improved renewable energy pack aboard Imerys Clean Energy will showcase accessible clean-technologies using Imerys solutions:

- a new biodiesel using CynerSorb®, a product innovation created by Imerys that optimizes the biodiesel filtration cycle. Produced by Renewable Energy Group (REG), the largest US supplier of high-performance biofuels and an Imerys customer, this biodiesel replaces diesel fuel produced from fossil fuels,
- abrasives on the solar panels installed on the deck offer anti-slip properties and increase the durability of the panels, Imerys Clean Energy's main source of renewable energy.

Phil Sharp will be demonstrating these novel clean technologies aboard his Class40 Imerys Clean Energy in order that he can be fossil-free for the 3,550 mile Route du Rhum transatlantic race, starting on Nov. 4th from La Pointe du Grouin, Cancale, gathering 123 boats racing to Pointe à Pitre, Guadalupa. This highly competitive entry not only attempts to win races and break records whilst being carbon-neutral, but importantly it showcases vital technologies for the maritime sector.

Imerys is determined to develop responsibly, in particular by fostering the emergence of environmentally-friendly products and processes, resulting from its ambitious innovation approach.

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### **About Imerys**

*The world leader in mineral-based specialty solutions for industry with €4.6 billion revenue and 18,000 employees in 2017, Imerys delivers high value-added, functional solutions to a great number of sectors, from processing industries to consumer goods. The Group draws on its knowledge of applications, technological expertise and its material science know-how to deliver resources based on beneficiation of its mineral resources, synthetic minerals and formulations. These contribute essential properties to customers' products and performance, including refractoriness, hardness, conductivity, opacity, durability, purity, lightness, filtration, absorption and repellency. Imerys is determined to develop responsibly, in particular by fostering the emergence of environmentally-friendly products and processes.*

### **The Energy Challenge and PS Racing**

*The objective of Phil Sharp, skipper of Imerys Clean Energy, is to develop the most ecological, efficient and reliable energy system of its generation for CO2-free navigation, the Energy Challenge. Phil Sharp, a trained mechanical engineer, is one of the most talented skippers in Britain. He has risen to the podium of the most emblematic offshore races. In 2018 he set a new record during the Sevenstar Round Britain & Ireland team race with 8 days 4 hours 14 minutes and 49 seconds.*

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### **Press contacts:**

Claire Garnier - [claire.garnier@imerys.com](mailto:claire.garnier@imerys.com)

Nathalie de La Falaise - [nathalie.delafalaise@imerys.com](mailto:nathalie.delafalaise@imerys.com) T. 33 (0)1 4955 6541

Pilemon Tassel – Elabe - [pilemon.tassel@elabe.fr](mailto:pilemon.tassel@elabe.fr)