## Capital Markets Day

13th June 2019

# POSITIONING IMERYS FOR PROFITABLE GROWTH



### Disclaimer



More comprehensive information about Imerys may be obtained on its website (www.imerys.com), under Regulated Information, including its Registration Document filed under No. D.19-0175 March 20, 2019 with Autorité des Marchés Financiers.

Imerys draws the attention of investors to the "Risk factors and Internal control" set forth in section 4 of the Registration Document.

This document contains projections and other forward-looking statements.

Investors are cautioned that such projections and forward-looking statements are subject to various risks and uncertainties (many of which are difficult to predict and generally beyond the control of Imerys) that could cause actual results and developments to differ materially from those expressed or implied.

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### Capital Markets Day agenda



TIME	PRESENTATION	SPEAKER
9:00am	Welcome coffee	
9:30am	Imerys' strengths and ambition	Conrad KEIJZER – CEO
10:15am	Imerys strategy for profitable growth	Olivier HAUTIN – CSO
11:00am	Break	
11:30am	Business areas presentations	Conrad KEIJZER and SVPs
12:30pm	Lunch break	
13:30pm	Capital allocation to ensure long term value creation	Olivier PIROTTE – CFO
14:15pm	Closing remarks	Conrad KEIJZER – CEO
14:30pm	Q&A	



## Imerys' strengths and ambition

Conrad KEIJZER - Chief Executive Officer

### A new senior leadership team



#### Who you will hear from today



Olivier Hautin Chief Strategy Officer 1995

Olivier Pirotte
Chief Financial Officer
2015



Guillaume Delacroix SVP Performance Minerals EMEA 2004



Conrad Keijzer
Chief Executive Officer
Joined Imerys: 2018



Jim Murberger SVP Performance Minerals Americas 1996



Cyril Giraud SVP Performance Minerals APAC 1998



Philippe Bourg
SVP Refractory, Abrasives
& Construction
1996



Michel Cornelissen SVP High Temperature Solutions 1995



Frédérique Berthier-Raymond Group General Counsel 2008



Jean-François Claver Chief Industrial Officer 2015



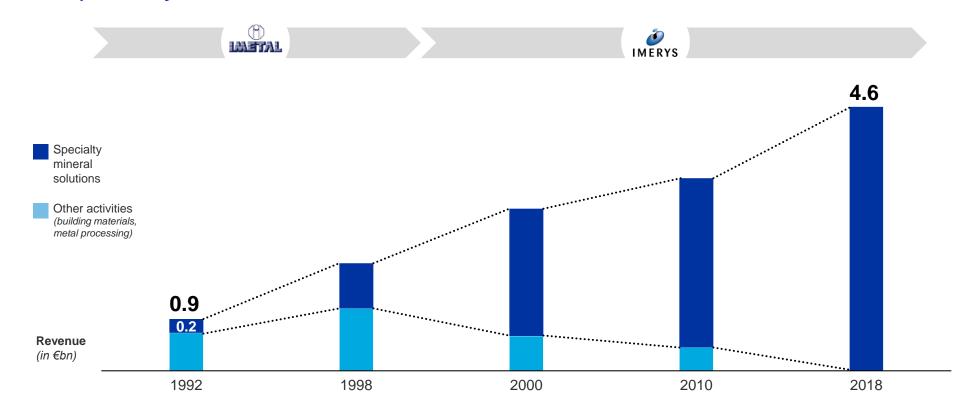
Vincent Lecerf
Chief Human Resources Officer
2017



2016

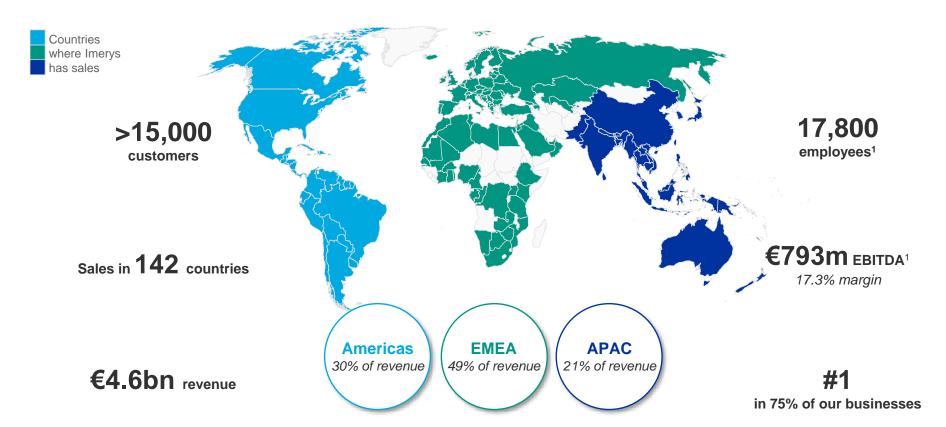
## A growth story driven by repositioning as a pure player in specialty mineral solutions





### The leader of specialty mineral solutions to the industry





## Functional additives which provide unique properties to our customers



#### PERFORMANCE MINERALS -

Plastics, rubber, paints & ACS<sup>1</sup>



Gloss and opacity in paints, conductivity and lightweighting in plastics









Paper & board



Whiteness, opacity, gloss and pitch control













**Ceramics** 



Whiteness and hardness









Filtration & life science



Purification of liquids, moisture absorption and smoothness





Lifespan and fast charging















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### Processing aids which are used in extreme work conditions



#### HIGH TEMPERATURE MATERIALS AND SOLUTIONS

Iron & steel



Purity and flow enhancement

**Foundry** 



Flow enhancement and thermal stability

**Thermal** 



Thermal protection of industrial equipment

Refractory producers



Thermal resistance

**Abrasives** 



Thermal and mechanical resistance

**Building** & infrastructure



Self levelling and quick drying of floors















VESUVIUS









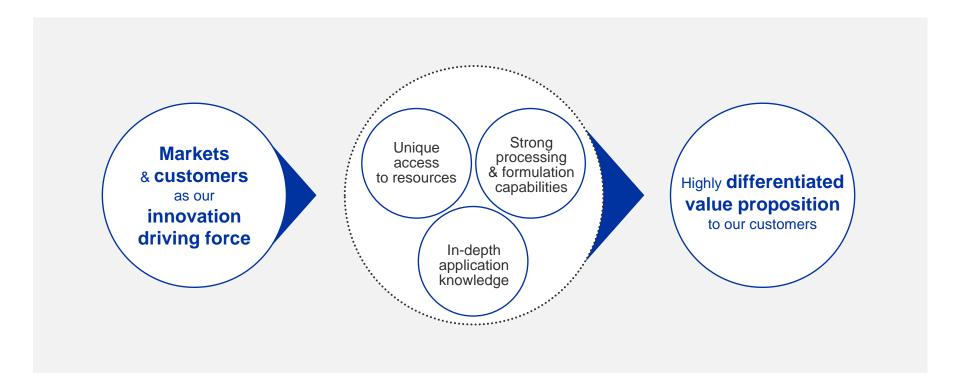






## A differentiated value proposition to customers built on unique industrial capabilities and application knowledge

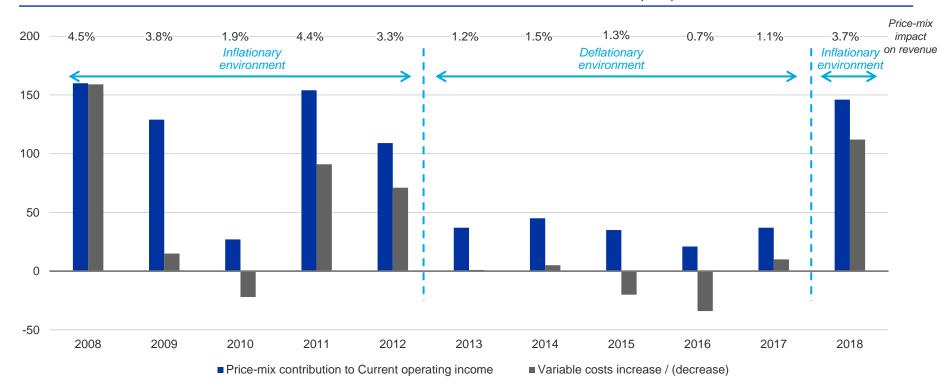




## Price-mix consistently allowed Imerys to absorb increases in variable costs



#### PRICE MIX - VARIABLE COSTS BALANCE (€m)



### Strong commitment on CSR



### empowering our people



Highly engaged employees<sup>1</sup>

### CARING for our planet



CO<sub>2</sub> emission reduction target<sup>2</sup> (in tCO<sub>2</sub>/€) of 41% by 2030

### BUILDING for the future

















## A priority on safety, which is reflected in a gradual reduction in LTA<sup>1</sup>



#### LOST-TIME ACCIDENTS (LTA)1

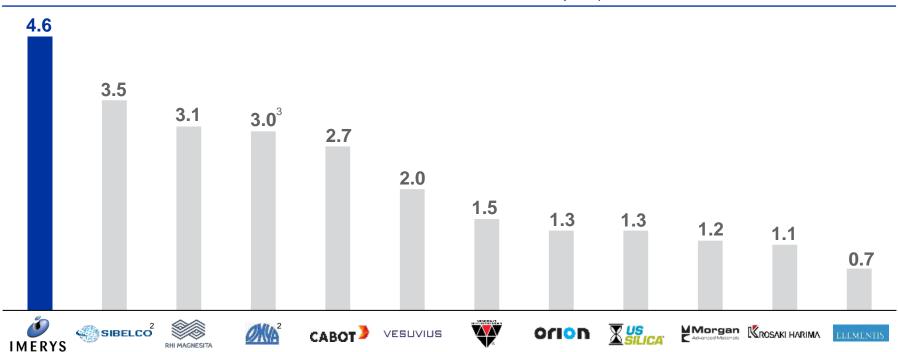


Notes: <sup>1</sup> LTA per million worked hour (both employees and subcontractors); <sup>2</sup> Environment, Health and Safety; <sup>3</sup> Industrial Minerals Association; <sup>4</sup> Last 12-month LTA Sources: Industrial Minerals Association

### The largest specialty mineral solutions player



#### IMERYS PEERS 2018 SALES¹ (€bn)



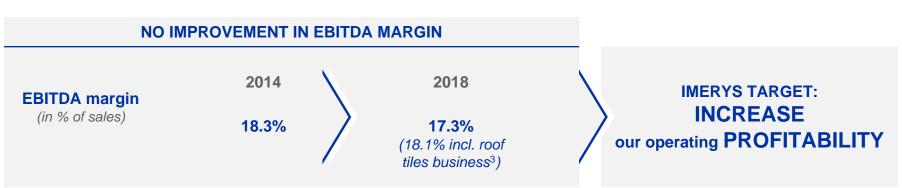
Note: <sup>1</sup> Reported figures; <sup>2</sup> Non-listed companies; <sup>3</sup> Estimates Source: Companies financial reports

## An ambition to step-up our organic growth and further increase our operating profitability



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Notes: 1 Reported sales CAGR. Roof tiles business is included in 2014 and excluded in 2018; 2 includes +0.1% p.a. of forex; 3 Including roof tiles business until October 11th 2018

### Our action plan to step-up organic growth











### Our action plan to increase operating profitability





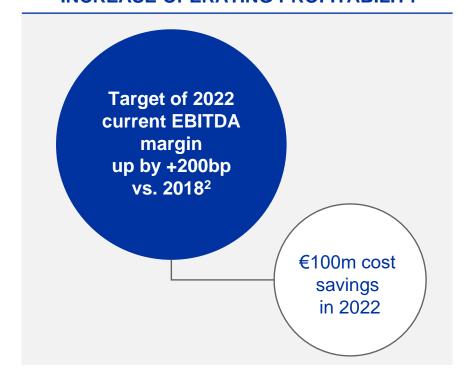
### Our organic growth ambition and profitability targets



#### STEP-UP ORGANIC GROWTH

### **Ambition to gradually** ramp-up organic growth to reach underlying markets level by 2022<sup>1</sup> Underlying market growth estimated at ca. 2.0% p.a.1

#### **INCREASE OPERATING PROFITABILITY**



<sup>&</sup>lt;sup>1</sup> In normal trading conditions

<sup>&</sup>lt;sup>2</sup> Current EBITDA margin was 17.3% in 2018.



## Imerys strategy for profitable growth

Olivier HAUTIN – Chief Strategy Officer

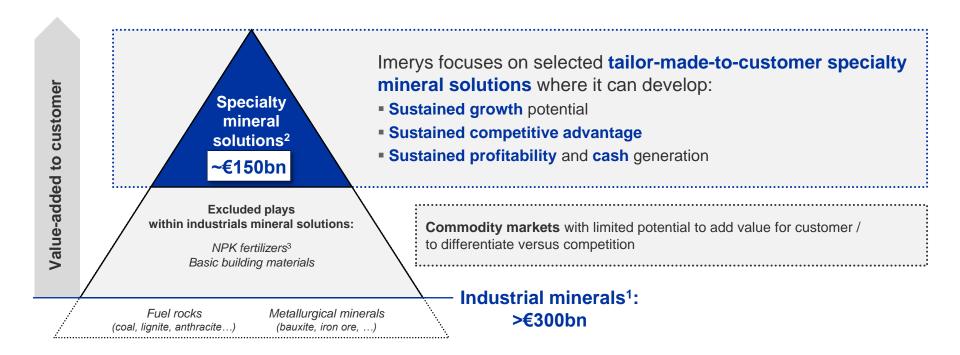
## Imerys has become a pure player in specialty mineral solutions IMERYS REVENUE (€bn)



Notes: <sup>1</sup> Notably nickel through a non-controlling non-consolidated stake in Eramet - Société Le Nickel; <sup>2</sup> Notably iron seamless tubes and wires production

## ...focusing on specialty niches to bring high value to customers



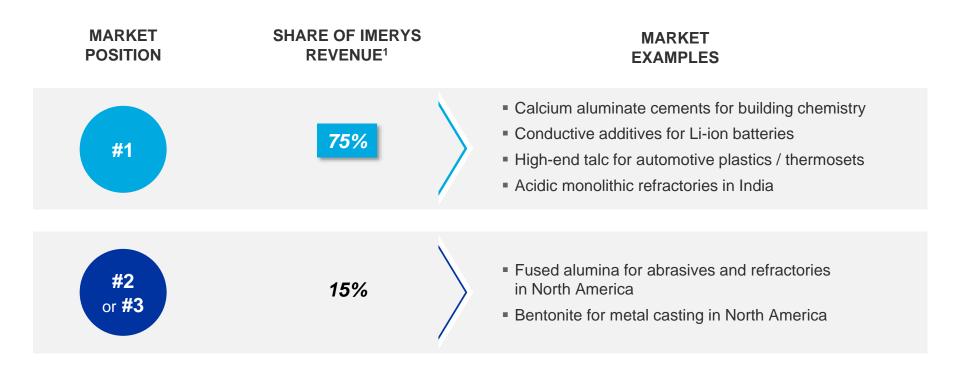


Notes: <sup>1</sup> Excludes semi-finished building products (tiles, dimension stones, slates, ...); <sup>2</sup> Including more than 80 minerals (e.g. kaolin, talc, bentonite...); <sup>3</sup> 3-component fertilizers comprising Nitrogen (N), Phosphorus (P), and Potassium (K) Sources: Industrial Minerals, United States Geological Survey

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### We are the partner of choice to the industries we serve



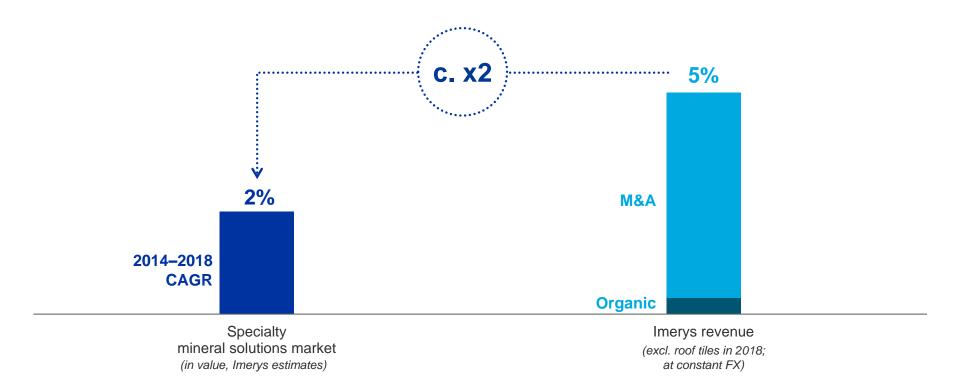


Note: 1 Excluding by-products sales where market share computation is not relevant

## We have outperformed specialty mineral solutions market growth with M&A



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Sources: USGS. Industrial Minerals

### Our action plan to step-up organic growth and increase operating profitability



#### AMBITION TO STEP-UP ORGANIC GROWTH ...





**Customer-centric** organization



Differentiated **business** mandates



Focus on high-growth geographies







**Portfolio** management (M&A)

#### AND INCREASE OPERATING PROFITABILITY





Leaner, more efficient organization



**Functional** excellence

## Our action plan to step-up organic growth and increase operating profitability



#### AMBITION TO STEP-UP ORGANIC GROWTH ...





Customer-centric organization





Differentiated business mandates





Focus on high-growth geographies







#### .. AND INCREASE OPERATING PROFITABILITY





Leaner, more efficient organization



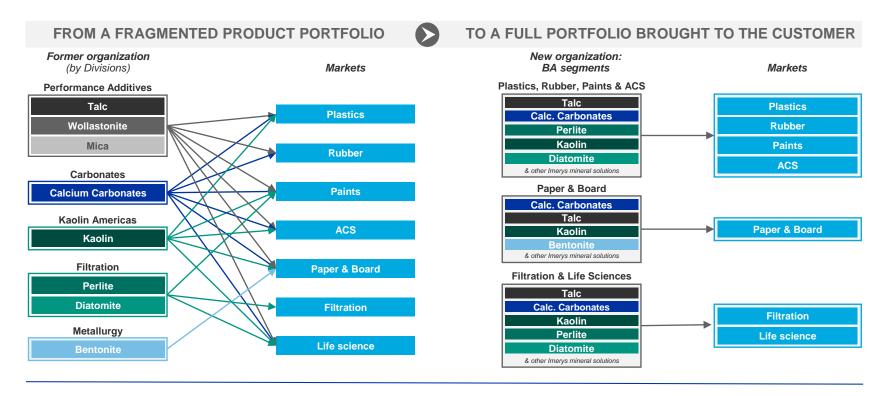


Functional excellence



## Driving organic growth through our customer-centric organization and market driven innovation





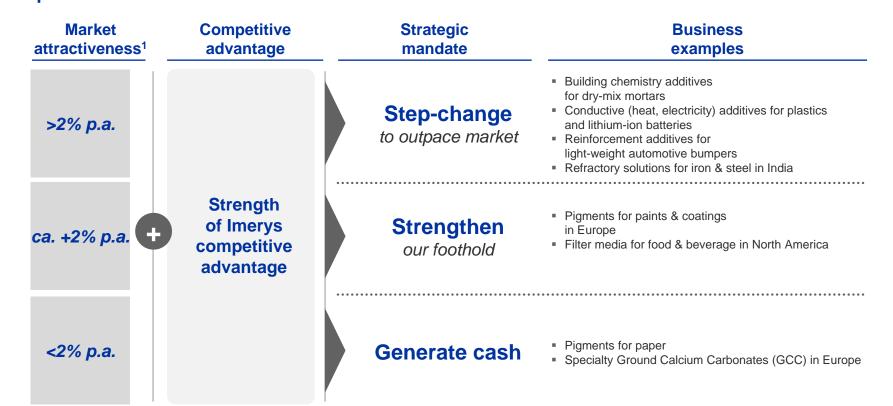
Commercial excellence and market-driven innovation



## We have defined differentiated mandates for our diverse portfolio



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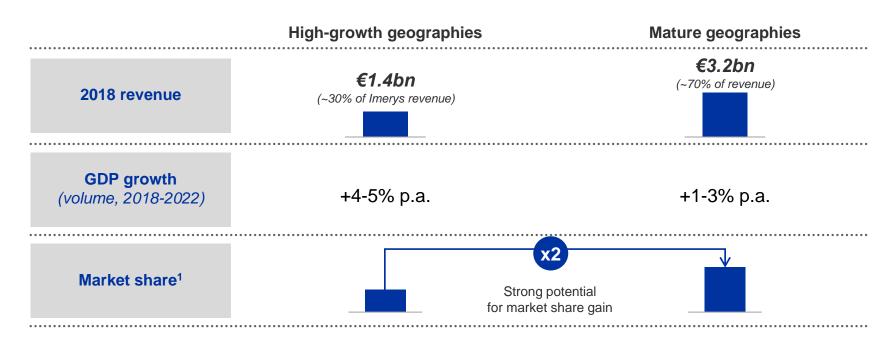
Note: 1 Average 2018-2022 market growth in value for the associated set of businesses in similar economic environment



## Imerys has strong potential for market share gains in high-growth geographies



#### **IMERYS REVENUE BY GEOGRAPHY** (2018)



Note: <sup>1</sup> Market share analysis excludes minor businesses for Imerys (where market share is <5%) Sources: Oxford Economics



### Redeploying our capital in high growth markets





Global Building Chemistry additives market growing at >4% p.a. in volume



Roof tiles business divestment (October 2018)

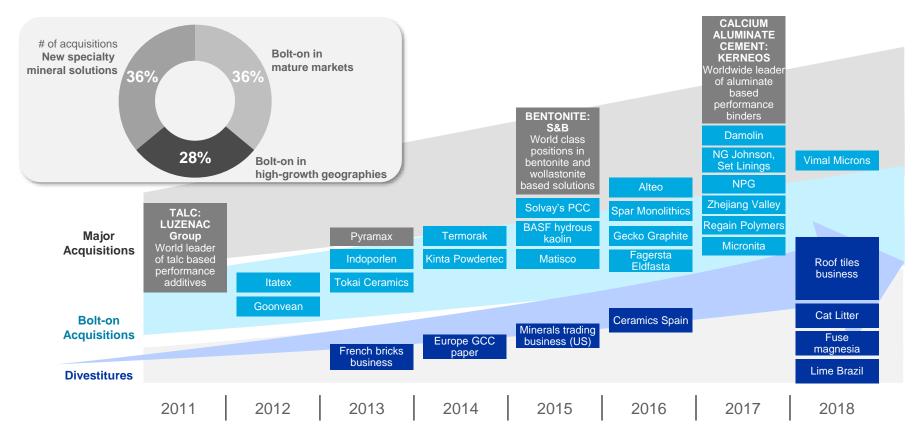


French roof tiles market decreasing at -4% p.a. in volume (2012-2017)



### We will leverage our M&A track-record and capabilities ... IMERYS



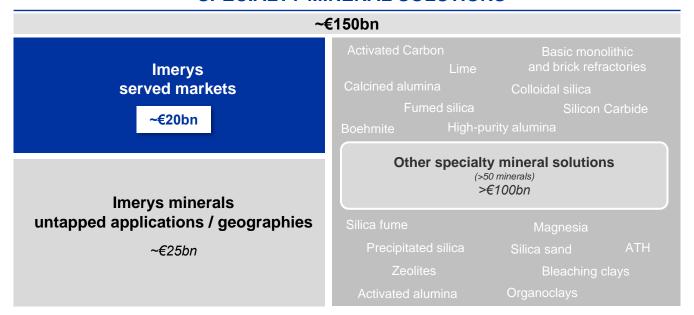




### ...to grow further in specialty solutions



#### **SPECIALTY MINERAL SOLUTIONS**



### Complementing organic growth with synergistic M&A



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Ambition to	a ctan_iin	Ordanic	arowth
Ambition to	o steb-ub	Uluallic	uiowiii
		0.900	3



#### **Seek synergistic M&A**

### Gradual ramp up of organic growth to reach our underlying markets level

Continue to consolidate our foothold and expand our market

Higher customer intimacy

New geographies, notably APAC

Differentiated business mandates

New applications

Focus on high-growth geographies

New solutions

Market-driven innovation

Leveraging our new operating model

### Our action plan to increase operating profitability



#### AMBITION TO STEP-UP ORGANIC GROWTH ...









#### ... AND INCREASE OPERATING PROFITABILITY

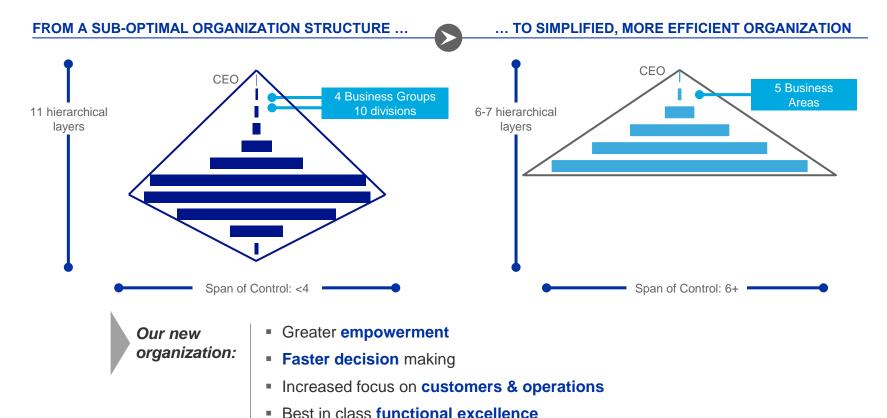






## Our new market-focused organization brings our managers closer to our customers and our shop floor

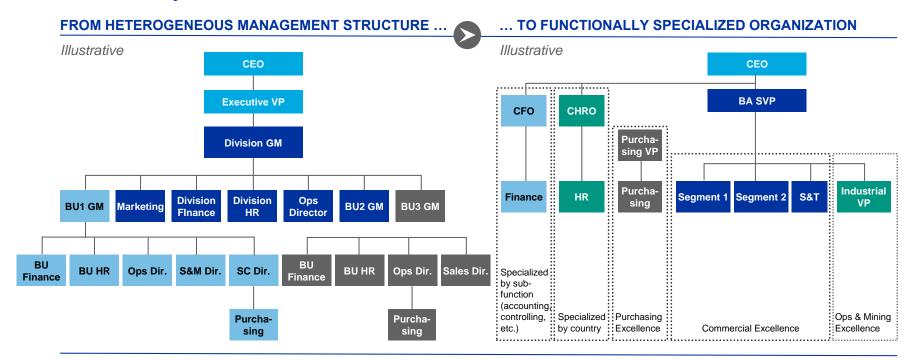






## We will leverage our size to maximize our functions efficiency and excellence





Specialized by function

Cost efficiency and expertise

Functional excellence



### Functional excellence: zoom on purchasing



	FROM	KEY LEVERS	ТО
lce	A <b>generalist</b> , <b>scattered</b> organization	Management by category	A specialized, one-face to-the-supplier organization
g Excellence	<b>&gt;36,000</b> suppliers	Reduction of number of suppliers	<b>~20,000</b> suppliers
Purchasing	60% of spend covered by purchasers	Increase spend coverage	90% of spend covered by specialized purchasers
<b>-</b>	Strong exposure to Single source suppliers	Introduction of second source	Single source suppliers  Divided by 3

## Our strategy for **profitable growth**



#### **GROUP STRENGTHS**

- Unique mineral assets and processes
- Application knowledge
- Strong positions in high value niche markets



#### **ACTION PLAN**

- Customers at the center of organization and market driven innovation
- Focus on high-growth geographies
- Centralized purchasing
- Functional excellence
- Simpler, delayered organization
- Scale in functions (shared services)

A new operating model

## Our strategic priorities



## Ambition to step-up organic growth

... and increase operating profitability

## Continue M&A effort with a better integration model

## Capital Markets Day agenda



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11:30am 12:30pm	Business areas presentations  Lunch break	Conrad KEIJZER and SVPs
	·	Conrad KEIJZER and SVPs Olivier PIROTTE – CFO
12:30pm	Lunch break	



## **Business areas presentation**

Conrad KEIJZER – Chief Executive Officer
Guillaume DELACROIX – Performance Minerals EMEA
Jim MURBERGER – Performance Minerals Americas
Cyril GIRAUD – Performance Minerals APAC

Philippe BOURG – Refractories, Abrasives & Construction

Michel CORNELISSEN – High-Temperature Solutions

# The new market-focused organization replaces 4 business groups and 10 divisions with just 5 business areas



#### **PERFORMANCE MINERALS**



Guillaume Delacroix

PERFORMANCE MINERALS EMEA (€1.0bn)

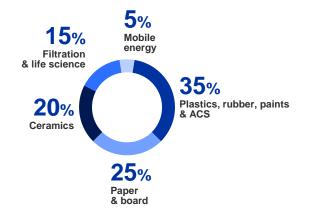


Jim Murberger

PERFORMANCE MINERALS AMERICAS (€1.2bn)



PERFORMANCE MINERALS APAC (€0.4bn)



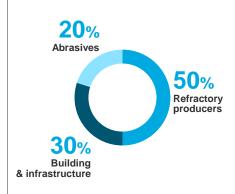
#### HIGH TEMPERATURE MATERIALS & SOLUTIONS

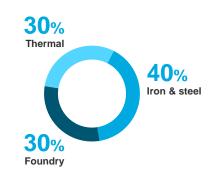


REFRACTORY, ABRASIVES & CONSTRUCTION (€1.3bn)



HIGH TEMPERATURE SOLUTIONS (€0.8bn)





Note: figures including North American talc

# New organization to step up organic growth and leverage our scale



### STEP-UP ORGANIC GROWTH ...





Differentiated business mandates



Focus on high-growth geographies



Portfolio management (M&A)

### ... AND INCREASE OPERATING PROFITABILITY



Leaner, more efficient organization



Functional excellence



## **Performance Minerals EMEA**

Guillaume DELACROIX – Senior Vice President

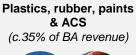
## Performance Minerals EMEA at a glance



#### **BUSINESS AREA FOOTPRINT**

# €1.0bn revenue in 2018 W. **Europe:** 80% **CEE** and **MEA: 20%**

#### MAIN APPLICATIONS & CUSTOMERS SERVED



























Filtration & life science (c.15%)







COTY

## One-stop shop offer will unleash growth in EMEA





- 18 of our top 20 customers use multiple minerals from our portfolio, but do not buy all of them from us
- Share of wallet at a given customer may vary from 1 to 10x between minerals and regions



One-stop shop will allow for share of wallet growth and differentiated customer experience

Key Account
Management

Scale in R&D

Technical support seamless coverage

In-depth application knowledge

Scale and depth in each market segment

#### **EXAMPLE OF PAINTS**



**KEY** 

**MINERALS** 

#### KEY CLIENTS



## CarbonatesMica

- Talc
- Kaolin
- Diatomite
- Perlite

### KEY PROPERTIES

- Matting effect
- Stain blocking
- Crack resistance
- Ease of application
- TiO2 reduction
- Volatile organic compound reduction

## Customer-based innovation will boost organic growth





Our customers ask us how to deal with...







## EVOLVING REGULATIONS AND TASTE

AUTO LIGHTWEIGHTING CHALLENGE

MORE SUSTAINABLE FOOTPRINT

Lever	One-stop shop	Marketing and R&D alignment by segment	Key Account Management
Enabler	Mineral agnostic approach	Scale in R&D	Long-term partnership
Roadmap	Engineered solution	Application-driven labs Innovation partnership	Customer-driven development
Ongoing action	Formulations for low TiO <sub>2</sub> paints and personal care	Next generation of plastics additives	On-site recycling of minerals

## Performing in challenging markets: Paper segment







#### **DECREASE EXPOSURE TO PAPER**

#### INCREASE COMPETITIVENESS OF INDUSTRIAL FOOTPRINT

Lever

Differentiated business mandates

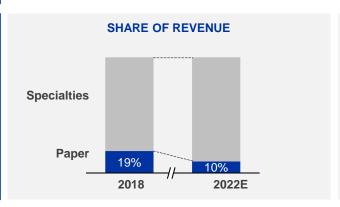
Functional excellence in industry

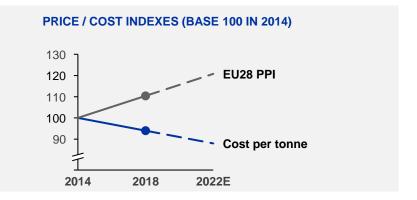
**Enabler** 

- One-stop-shop supports sales beyond paper
- Customer-driven innovation in non-paper applications

- Industrial footprint optimization
- Continuous improvement program rollout

Roadmap (calcium carbonate example)





Sources: RISI, OECD

## Social license to operate – Milos case study



Operating model in Milos relies on the long-term co-existence of **mineral** and **tourism businesses** 

Mine rehabilitation: Vineyard development



Biodiversity: Local species re-introduction



## **Performance Minerals Americas**

Jim MURBERGER - Senior Vice President

## Performance Minerals Americas at a glance



#### **BUSINESS AREA FOOTPRINT**

# €1.2bn revenue in 2018 80%1

#### MAIN APPLICATIONS & CUSTOMERS SERVED













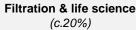


















Note: 1 Excluding talc

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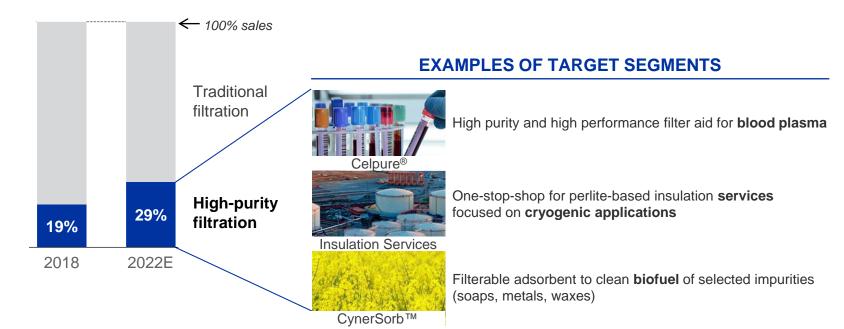
## Step-up organic growth: filtration & life science





#### **SALES SPLIT IN VALUE**

- Mix and COI margin improvement since the acquisition in 2005
- Ambition to accelerate organic growth by 2 percentage points



## Step up organic growth: Brazil

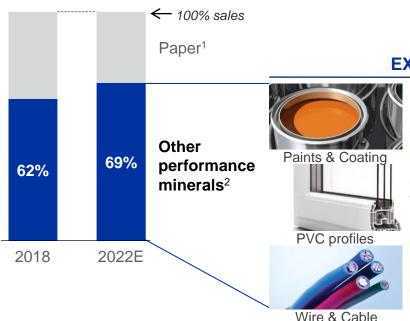






#### **REVENUE SPLIT IN VALUE**

 Repositioning initiated with acquisitions and new solutions for Paints & Coating



### **EXAMPLES OF TARGET SEGMENTS**

**Engineered Mineral Solutions** bringing scrub resistance and color stability in decorative paints.

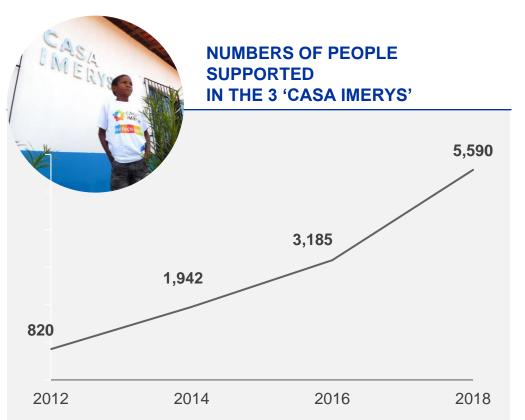
**Super fine calcium carbonate** bringing high quality surface, whiteness and dimensional stability in PVC profiles used in windows, doors and roofing

**Super fine calcium carbonate** bringing better finishing, gloss and mechanical properties to plastic cables

Notes: 1 Including board; 2 Plastics, rubber, paints, ACS, ceramics, filtration & life science

# Sustaining full potential: example of Imerys structure well embedded within the communities in North Brazil





- Since 2012, Imerys has built
   3 'Casas Imerys' in North Brazil
- These physical structures:
  - Demonstrate Imerys' commitment to the local communities
  - Provide a physical space for Imerys to offer high-quality services such as school tutoring and computer classes
- Their success is measured by the number of people supported
  - up from 800 in 2012 to more than 5,000 persons in 2018



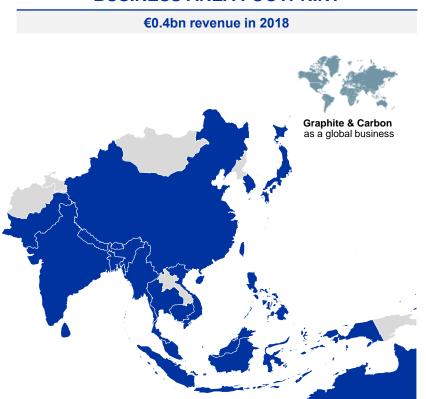
## **Performance Minerals APAC**

Cyril GIRAUD - Senior Vice President

## Performance Minerals APAC at a glance



#### **BUSINESS AREA FOOTPRINT**



#### MAIN APPLICATIONS & CUSTOMERS SERVED



# We are well positioned to take advantage of market opportunities in a dynamic region

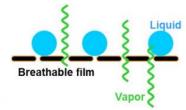




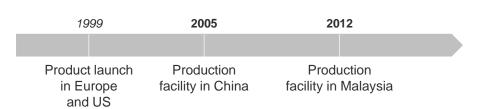


## PROVEN TRACK RECORD OF ADDRESSING ASIAN MARKETS' PREMIUMIZATION TREND...

 FilmLink™: a proven technology of Ground Calcium Carbonates (GCC) for breathable plastics (diapers, hygiene products)



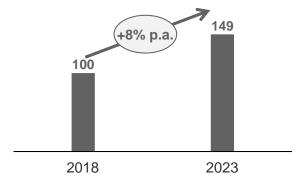
 Successful Asian operation set up to serve local dynamic market with local assets



## ...TO BE LEVERAGED FOR FUTURE DEVELOPMENTS

- Light-weighting trend in Automotive industry
- Chinese objectives by 2020: 117g CO<sub>2</sub>/km and 5l/100km fuel consumption (c. -30% vs. 2015)
  - → Development opportunity for our proven lightweight plastics solution

Demand for lightweight plastics solutions in Automotive (indexed)



# We are well positioned to take advantage of market opportunities in a the dynamic Li-ion batteries market



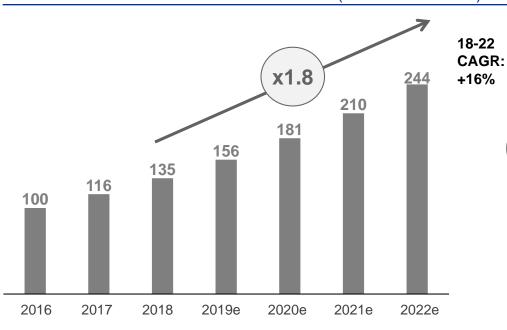




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GRAPHITE AND CARBON BLACK CONDUCTIVE ADDITIVES

DEMAND FOR LI-ION BATTERIES (base 100 in 2016)



Leadership position in conductive additive materials



Strong customer service network

Sources: SNE, Techno, IFC report

# A new setup and an aggressive focus on growing in China and India











+6% p.a. Real GDP growth 2018-2022



+8% p.a. Real GDP growth 2018-2022

A focused new organizational setup

Strong growth

potential

Dedicated country chairmen
Performance Minerals + High Temperature Materials and Solutions

A clear path to target profitable growth

Increase our footprint as a local player
Aggressively improve positions in ceramics, plastics, and paints and coatings
both organically and through M&A

#### Examples:

 Carbonates for specialties: Wuhu greenfield (2018)

- Calcium carbonate for plastics: Vimal Microns acquisition (2018)
- High alumina cement: Vizag plant (2019)

Source: IMF



## Refractory, Abrasives and Construction

Philippe BOURG – Senior Vice President

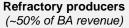
## Refractory, Abrasives & Construction at a glance



#### **BUSINESS AREA FOOTPRINT**

# €1.3bn revenue in 2018 25%

#### MAIN APPLICATIONS & CUSTOMERS SERVED









SS SHINAGAWA REFRACTORIES

**Abrasives** (~20%)



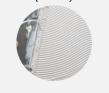








**Building & infrastructure**  $(\sim 30\%)$ 











# Successful track record in acquisition: ex. Kerneos









## **DEVELOPMENT SYNERGIES**

#### **COST SYNERGIES**

Comp	Complementary regional presence		Kerneos integration increased the share of wallet per customer	Imerys transformation accelerates integration of Kerneos	
	IMERYS	KERNEOS	Evolution of Imerys + Kerneos	Leverage purchasing	SG&A reduction
	***		revenue in 2018 vs. 2015  Key Account #1:	Purchase volume post merger	Simplified new organization
			Refractory	Alumina +100%	Science & Technology  Relactory Producers  Atrastes  Supply Chain  Business Planning & Industrial Supply Chain  Development
	***		Key Account #2: Construction	Bauxite +30%	Building & Infrastructure
**	***	***			Finance HR Purchasing Communications

+20%

Synergies vs. business plan after 18 months of integration

## CSR: growing differentiation factor vs. competition





Increase lifetime of waste water sewage treatment facilities in big cities by 3 times vs. conventional products

Paris, Washington, Singapore, Sidney, Montreal, Cape Town, Doha





## Model for Chinese plants on environmental management

Zhengzhou plant identified as being at the forefront of emission control for the industry





## Energy diversification as main target

Conversion of 90% of refractory minerals kilns to waste biomass fuel by 2020

Over 320,000 m<sup>2</sup> of solar panels identified to be installed in South Africa, US and Europe





## **High Temperature Solutions**

Michel CORNELISSEN - Senior Vice President

## High Temperature Solutions at a glance



#### **BUSINESS AREA FOOTPRINT**

## €0.8bn revenue in 2018 15% 60% 25% **Americas EMEA APAC**



#### MAIN APPLICATIONS & CUSTOMERS SERVED



















**Thermal** 



































# We bring value to customers along a full-service value chain



#### HIGH-TEMPERATURE SOLUTIONS VALUE CHAIN

(Raw) material selection
Product formulation
Engineering & design
Manufacturing
Logistics & delivery
Technical support
Project management
Supervision
Installation
Dry-out & commissioning
Predictive maintenance



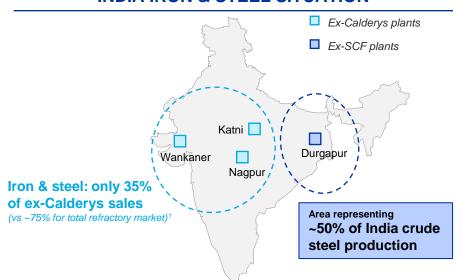
- Based on in-depth understanding of customer applications
- Formulation expertise
- Strong service business (design, engineering, installation supervision)
- Low capital intensity
- Vertically integrated (raw material side)

## New customer-centric organization to increase market shares in Iron & steel in India





#### **INDIA IRON & STEEL SITUATION**



**2**<sup>nd</sup> largest crude steel producing country (107mt, 2018)

Crude steel production expected to grow by ~5-6% p.a. over 2018 to 2025

Note: <sup>1</sup> Excluding sponge iron
Source: Tata Steel, World Steel Association
Capital Markets Day

June 13, 2019

### **IMERYS GROWTH INITIATIVES**

**On-going investments** to enhance **product portfolio** and **increase penetration** in iron and steel

- Lance pipes: We have started world class production facility of refractory lances for high-quality steel production in Katni
- Tap hole clays: New production line for tap hole clay to be developed in Nagpur
- SCF: Ongoing expansion project in Durgapur to cater to growing demand from steelmakers



## Foundry topline opportunities



**METAL MELTING** 

**MOULDING** 

**POURING AND CASTING** 

Offered solutions

FURNACE REFRACTORIES
AND FLUXES

Kerneos

**GREEN MOULD SANDS** 

**COATINGS** 

Previously addressed by:















A one-stop-shop to the foundry market

# Advancing on sustainability and cost reduction via raw material recycling



#### **OPPORTUNITIES**

#### **SOLUTIONS**

#### **ACHIEVEMENTS & OBJECTIVES**

- Reduced availability of Chinese raw materials
- Opportunities to help our customers reduce their environmental impact related to disposal of their used refractories
- Support and develop circular economy



#### REDUCE the use of virgin raw materials



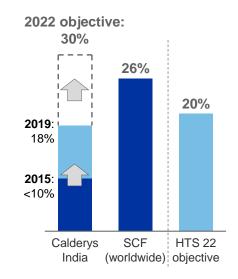
# REUSE waste or rejects from process



**RECYCLE used refractories**or other used ceramic products

#### **RECYCLED RAW MATERIALS**

(2019 YTD, as a% of total raw materials)



## Capital Markets Day agenda



TIME	PRESENTATION	SPEAKER
9:00am	Welcome coffee	
9:30am	Imerys' strengths and ambition	Conrad KEIJZER – CEO
10:15am	Imerys strategy for profitable growth	Olivier HAUTIN – CSO
11:00am	Break	
11:30am	Business areas presentations	Conrad KEIJZER and SVPs
12:30pm	Lunch break	
13:30pm	Capital allocation to ensure long term value creation	Olivier PIROTTE - CFO
14:15pm	Closing remarks	Conrad KEIJZER - CEO
14:30pm	Q&A	



# Capital allocation to ensure long-term value creation

Olivier PIROTTE - Chief Financial Officer

## Financial framework: guiding principles



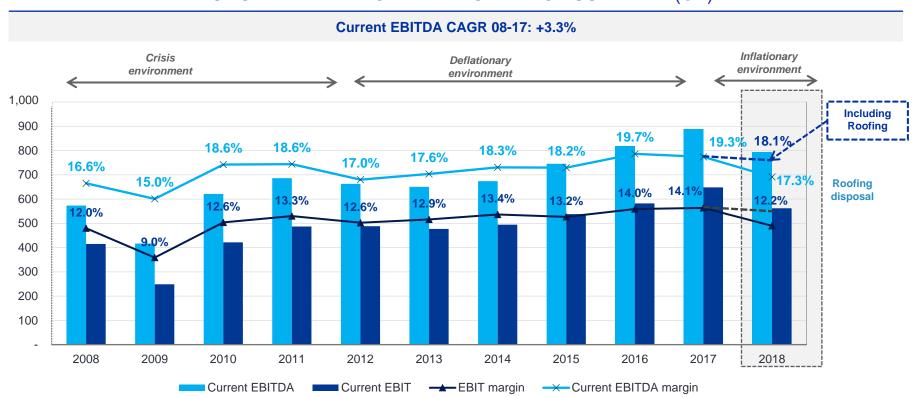




## Resilient profitability through the cycles



## **LONG TERM FINANCIAL PERFORMANCE SUMMARY** (€m)





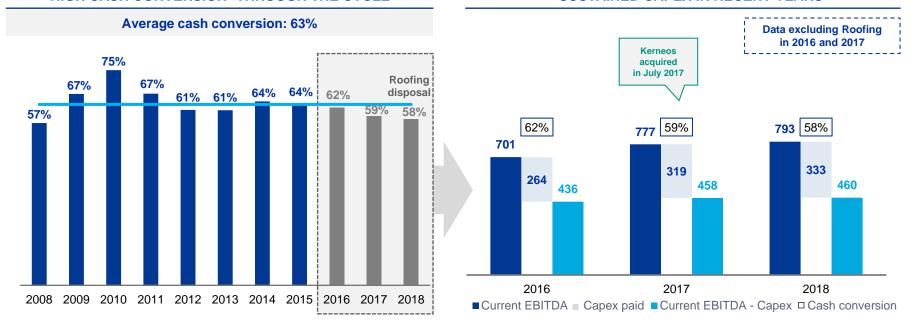
## Strong and consistent operating free cash flow while maintaining Capex efforts



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#### SUSTAINED CAPEX IN RECENT YEARS



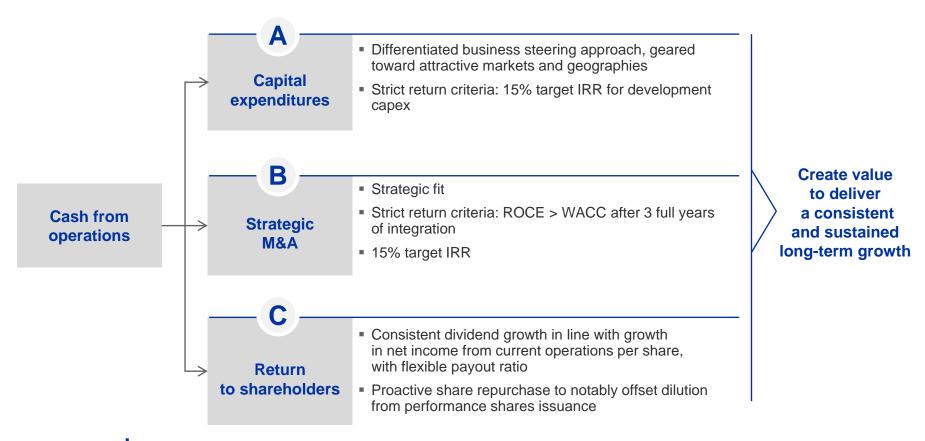
Operating Free Cash Flow included as a key metric for management incentive plans

Notes: <sup>1</sup> Defined as (Current EBITDA – Capex) / Current EBITDA



#### Disciplined capital allocation strategy





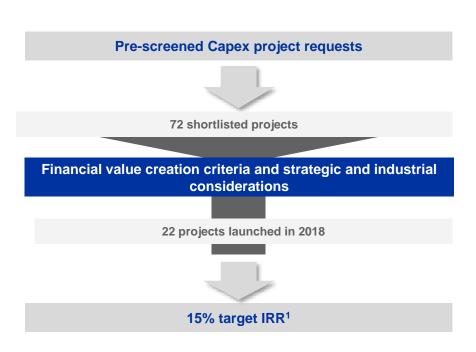


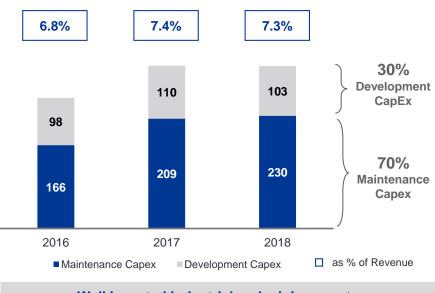
#### Focused capital expenditures for future growth



#### STRICT SELECTION OF PROJECTS TO ENSURE OPTIMAL ALLOCATION

#### **DEVELOPMENT & MAINTENANCE CAPEX**<sup>3</sup> (€m)





Well invested industrial and mining assets

<sup>&</sup>lt;sup>1</sup> Internal Rate of Return

<sup>&</sup>lt;sup>2</sup> Overburden works included in maintenance Capex: i.e. works of removal of the top soil to enable access to the deposit

<sup>&</sup>lt;sup>3</sup> 2016 and 2017 data without Roofing



#### Strategic M&A with strict criteria



76

#### A CLEAR M&A ROADMAP WITH STRINGENT CRITERIA



#### STRATEGIC FIT

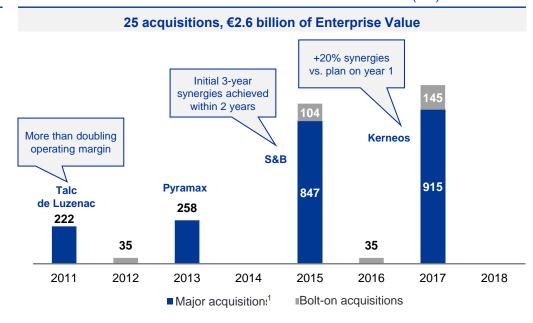
- Business with solid fundamentals
- New attractive market and/or geography
- Leading position on its market segment
- High scalability



#### **FINANCIAL CRITERIA**

- Value creation: target ROCE > WACC within 3 full years
- 15% Target IRR

#### ... CONFIRMED BY A SOLID TRACK RECORD (€m)



Focus on achieving synergies post transaction, as evidenced by recent acquisitions

Sources: Imerys analysis and estimates

<sup>1</sup> EV >€100m: Talc de Luzenac, S&B, Pyramax, Kerneos;

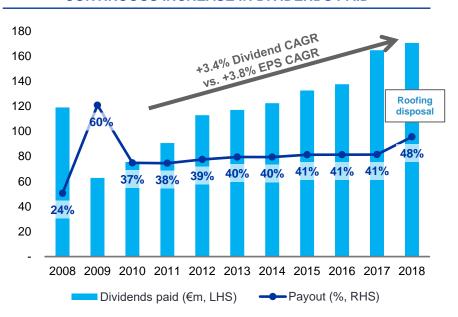


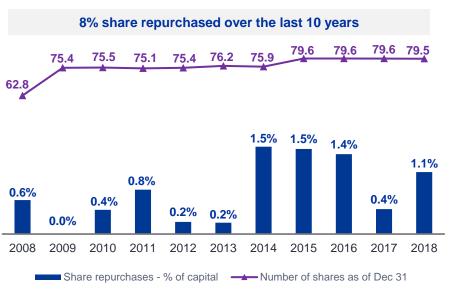
#### Return to shareholders: high priority for the Group



#### **CONTINUOUS INCREASE IN DIVIDENDS PAID**

#### STABLE NUMBER OF OUTSTANDING SHARES





Consistent dividend growth in line with EPS growth, with flexible payout ratio EPS, a key metric for management incentive

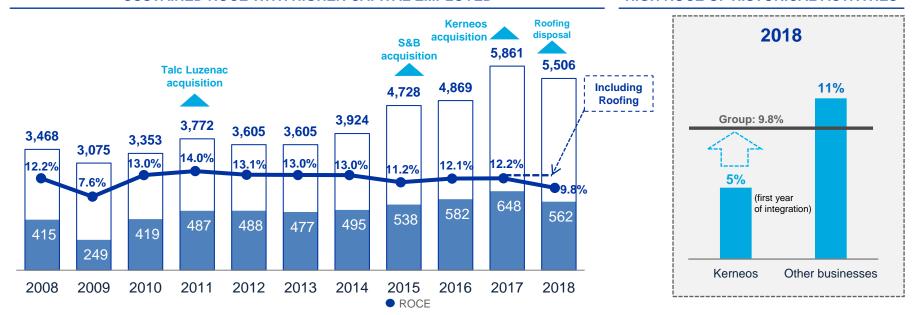


#### Sustained ROCE<sup>1</sup> ensuring value creation<sup>2</sup>



#### SUSTAINED ROCE WITH HIGHER CAPITAL EMPLOYED

#### HIGH ROCE OF HISTORICAL ACTIVITIES



#### **ROCE** is a key metric for Management incentive plans

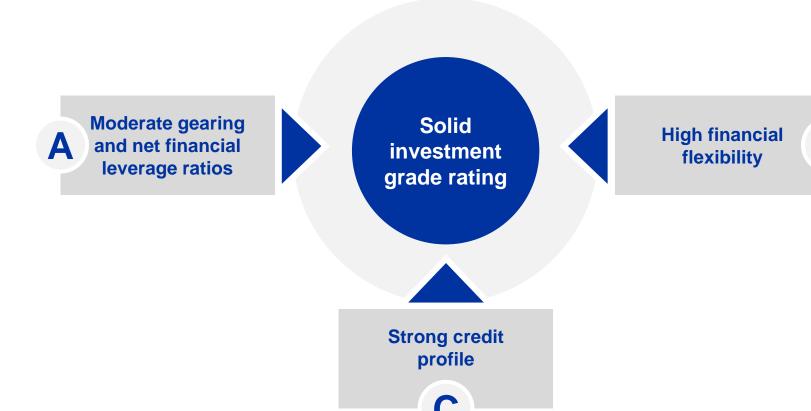
<sup>&</sup>lt;sup>1</sup> Return on Capital Employed = current operating income / (average capital employed over the last 5 quarters)

<sup>&</sup>lt;sup>2</sup> ROCE above WACC (6.5% in 2018)



## Maintaining a sound balance sheet with a solid investment grade credit rating





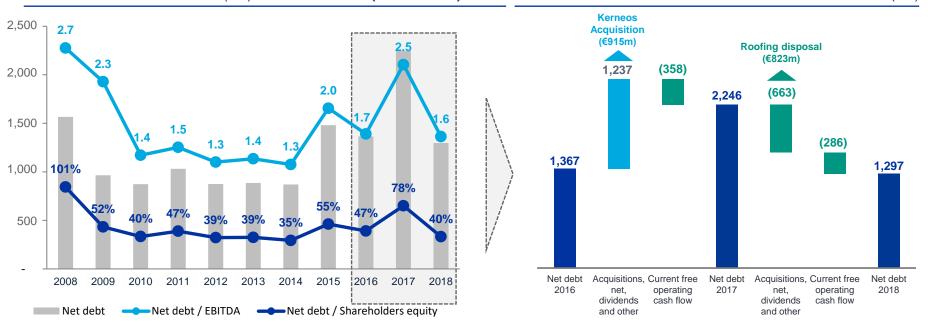


#### Moderate gearing and net leverage



#### NET FINANCIAL DEBT (€m) AND LEVERAGE (AS OF 12/31)

#### **BREAKDOWN OF NET FINANCIAL DEBT EVOLUTION** (€m)

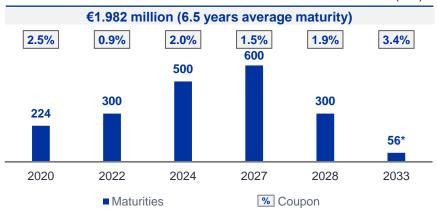


#### Only one covenant: gearing of 160%





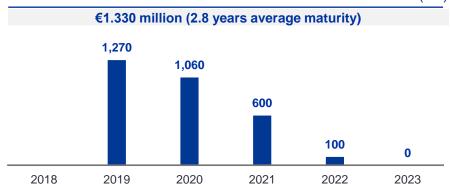
#### **BONDS' COUPONS AND MATURITIES AS OF 12/31/2018** (€m)



#### PAST DEBT CAPITAL MARKET TRANSACTIONS

- March 2019: redemption of the 2033 yen-denominated €56m placement
- December 2017: partial redemption of the 2020 bond (€177m)
- October 2017: issuance of a €600m bond (10-year maturity, 1.50% coupon)
- March 2016: issuance of €600m bond in two tranches:
   €300m with a 6-year maturity and 0.875% coupon,
   and €300m with a 12-year maturity and 1.875% coupon

#### **AVAILABLE CUMULATED CREDIT LINES AS OF 12/31/2018** (€m)



#### **FINANCIAL RESOURCES**

€m, as of 12/31	2017	2018
Bonds	2,003	1,982
Other indebtness	631	161
Gross indebtdness	2,634	2,143
Cash	388	846
Net debt	2,246	1,297





#### SUPPORTIVE PERCEPTION FROM RATING AGENCIES...

**S&P Global** Ratings

Business diversification providing resilience

**✓** Pr

Predictable cash flow generation

**/** 

Disciplined financial policy

BBB / Stable

Prudent approach to investments, acquisitions and dividend policy

Moody's

Baa2 / Stable

Wide geographical footprint and well-diversified customer base

**/** 

Very good product mix, supported by the group's ongoing innovation strategy

**/** 

 Track record in integrating acquisitions

#### ... SUPPORTED BY A CLEAR COMMITMENT

#### Commitment to a solid investment grade rating

## Conclusion: an optimal capital allocation to ensure long term value creation



1

#### Resilient and strong operating free cash flow

Increasing operational efficiencies and economies of scale

2

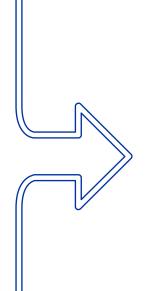
#### Sticking to a disciplined capital allocation strategy

Increasing value creation

3

#### Maintaining solid and flexible balance sheet

Investment grade rating
Sustainable and attractive performance



Delivering attractive Total Shareholder Return



## **Conclusion and closing remarks**

Conrad KEIJZER – Chief Executive Officer

#### We will leverage our solid business fundamentals





#### 6 pillars to execute our strategy



#### AMBITION TO STEP-UP ORGANIC GROWTH ...





Differentiated business mandates



Focus on high-growth geographies



Portfolio management (M&A)

#### ... AND INCREASE OPERATING PROFITABILITY



Leaner, more efficient organization



Functional excellence

#### Key financial targets



## Ambition to improve growth and profitability profile

## Disciplined capital allocation

## Sound balance sheet

## Commitment to attractive shareholder returns

- Gradual ramp-up of organic growth to reach underlying markets level by 2022¹
- 2022 current EBITDA margin up by +200 bp vs. 2018<sup>2</sup>
  - €100m cost savings in 2022

- €300-350m annual total Capex
- Development Capex with 15% target IRR
- Acquisitions with ROCE > WACC within 3 full years of integration with 15% target IRR

- Solid investment grade rating
- Consistent dividend growth in line with EPS growth with flexible payout ratio

<sup>&</sup>lt;sup>1</sup> Underlying market growth estimated at ca. 2.0% per year in normal trading conditions

<sup>&</sup>lt;sup>2</sup> Current EBITDA margin was 17.3% in 2018.

#### Our ambition



# To be the trusted specialty mineral partner shaping the world with sustainable solutions



## A&A

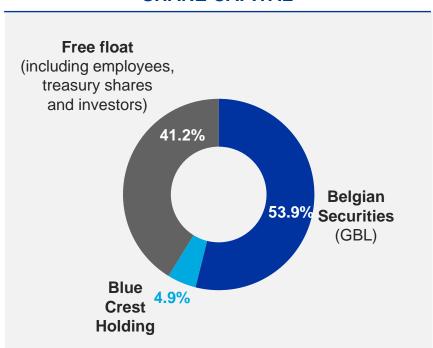


### **APPENDICES**

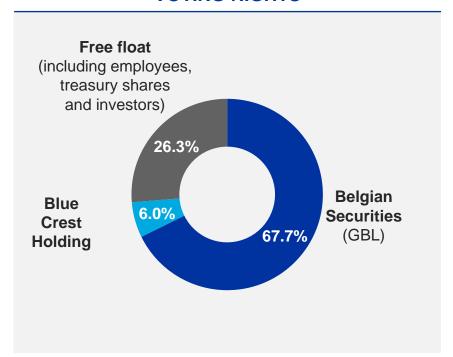
#### Shareholding



#### **SHARE CAPITAL**



#### **VOTING RIGHTS**



#### Composition of the Board of Directors



NAME (AGE)	POSITION	DATE OF FIRST APPOINTMENT	YEAR OF RENEWAL OF TERM OF OFFICE	INDEPENDENT MEMBER	
Gilles MICHEL (63)	Chairman	03/11/2010	2021		
Paul DESMARAIS III (37)	Vice-Chairman	29/04/2014	2020		
Aldo CARDOSO (63)	Director	03/05/2005	2020	<b>✓</b>	
Odile DESFORGES (69)	Director	04/05/2016	2022	✓	
lan GALLIENNE (48)	Director	29/04/2010	2022		
Marion GUILLOU (64)	Director	01/09/2012	2020	<b>√</b>	
Colin HALL (48)	Director	15/12/2015	2020		
Conrad KEIJZER (50)	Director, CEO	04/05/2018	2021		
Ulysses KYRIACOPOULOS (66)	Director	30/04/2015	2021		
Martina MERZ (56)	Director	03/05/2017	2020	<b>√</b>	
Lucile RIBOT (52)	Director	04/05/2018	2022	✓	
Marie-Françoise WALBAUM (69)	Director	25/04/2013	2021	<b>√</b>	
Eliane AUGELET PETIT (61)	Employee Representative Director	03/10/2014	2020	NA	
Eric d'ORTONA (56)	Employee Representative Director	03/10/2014	2020	NA	

Percentage of women equal to 41.7% and of independent members of 50.0%

#### Composition of the committees



NAME	DATE OF FIRST APPOINTMENT	INDEPENDENT MEMBER	NAME	DATE OF FIRST APPOINTMENT	INDEPENDENT MEMBER
Strategic Committee			Appointment Committee		
Ian GALLIENNE, Chairman	29/04/2010		Paul DESMARAIS III, Chairman	04/05/2016	
Aldo CARDOSO	02/05/2007	<b>√</b>	Ian GALLIENNE	26/04/2012	
Odile DESFORGES	04/05/2016	<b>√</b>	Marion GUILLOU	29/04/2014	<b>✓</b>
Paul DESMARAIS III	29/04/2014		Martina MERZ	03/05/2017	<b>√</b>
Colin HALL	04/05/2018		Marie-Françoise WALBAUM	04/05/2016	<b>√</b>
Ulysses KYRIACOPOULOS	30/04/2015		Compensation Committee		
Martina MERZ	04/05/2018	<b>√</b>	Paul DESMARAIS III, Chairman	04/05/2016	
Gilles MICHEL	04/05/2018		Eliane AUGELET PETIT	01/01/2017	NA
Audit Committee			lan GALLIENNE	26/04/2012	
Aldo CARDOSO, Chairman	03/05/2005	<b>√</b>	Marion GUILLOU	29/04/2014	<b>√</b>
Colin HALL	15/12/2015		Martina MERZ	03/05/2017	<b>√</b>
Lucile RIBOT	04/05/2018	<b>√</b>	Marie-Françoise WALBAUM	04/05/2016	<b>√</b>
Marie-Françoise WALBAUM	25/04/2013	<b>√</b>			



#### Percentage of independent members compliant with AFEP-MEDEF

#### Components of variable pay for the executive committee



#### PERFORMANCE-BASED COMPONENTS OF COMPENSATION

	Short-	term variable component	Long-term variable component			
Performance component		Current Net Income		<ul> <li>Net Income from Current Operations per share</li> </ul>		
	Quantitative (economic)	<ul> <li>Operating Free Cash Flow</li> </ul>				
		<ul> <li>Return on Capital Employed</li> </ul>	Quantitative (economic)			
	Qualitative	<ul> <li>Individual objectives</li> </ul>		Return on Capital		
	Safety	<ul> <li>Occupational accident frequency rate</li> </ul>		Employed		
Assessment of performance	Annual		Three years			
Compensation		Cash	Performance shares			

#### **Historical Performance**

Operating margin



Revenue (€m)	FY 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	FY 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	FY 2018	Q1 2019
Performance Minerals	2,575	668	661	632	641	2,602	632	650	641	636	2,559	623
Americas	1,283	324	319	301	325	1,269	295	307	314	310	1,227	282
Asia Pacific	416	106	106	103	110	426	107	107	108	106	428	115
Europe, Middle East Africa	982	261	259	251	247	1,018	260	264	248	246	1,018	259
High Temperature Materials & Solutions	1,304	382	378	474	468	1,703	505	544	523	500	2,072	510
High Temperature Solutions	725	206	214	221	181	822	206	218	216	204	844	201
Refractory, Abrasives, Construction	598	184	171	263	296	915	312	338	319	302	1,271	319
Other and eliminations	(17)	(16)	(8)	(3)	23	(6)	(7)	(13)	(10)	(10)	(41)	(9)
Group	3,862	1,034	1,031	1,103	1,132	4,299	1,130	1,181	1,154	1,126	4,590	1,124
Current operating income (€m)	FY 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	FY 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	FY 2018	Q1 2019
Group	479	123	141	145	142	551	130	154	141	137	562	110
Operating margin	12.4%	11.9%	13.6%	13.2%	12.5%	12.8%	11.5%	13.1%	12.2%	12.2%	12.2%	9.8%
Current operating income (€m)	FY 2016	H1 2017	H2 2017	FY 2017	H1 2018	H2 2018	FY 2018					
Performance Minerals	373	198	192	390	182	171	353	-				
Operating margin	14.5%	14.9%	15.1%	15.0%	14.2%	13.4%	13.8%					
High Temperature Materials & Solutions	135	84	88	173	112	109	221					
Operating margin	10.4%	11.1%	9.4%	10.1%	10.7%	10.7%	10.7%					
Holding and eliminations	(29)	(19)	7	(12)	(10)	(2)	(12)					
Group	479	263	287	551	284	278	562					

Capital Markets Day June 13, 2019

12.3%

12.2%

12.2%

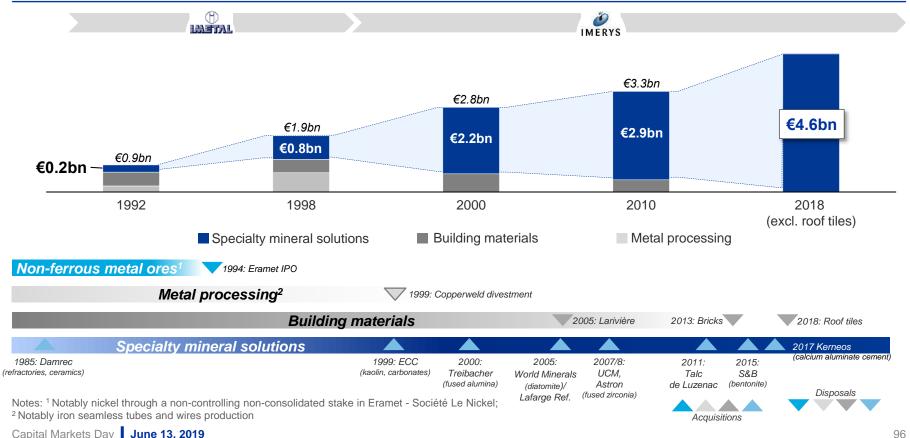
12.8%

12.9%

12.8%

12.4%

#### Imerys has become a pure player in specialty mineral solutions IMERYS **IMERYS REVENUE** (€bn)



## Capital Markets Day

13th June 2019

# POSITIONING IMERYS FOR PROFITABLE GROWTH

