

Cake sale - latest fund raising effort from Imerys

The [Imerys](#) team based at Par Moor Centre, St Austell, has been busy raising much needed funds again this month.

Hannah Cutlan, who works in the supply chain department for the Cornwall-based clay mining company, arranged a bake sale to raise money for local charity [Cornwall Hospice Care](#).

Hannah explains more:

"We are very fortunate to have a big team who like to get involved in raising money for charity.

"Our charity coffee mornings have been successful for nearly four years now at our sites in Par Moor and Fowey.

"The option to 'bake or fake' - to give those non-baker a chance to get involved - was opened to the whole of Imerys in Par Moor and they did not disappoint, resulting in lots of cake being eaten and even more money raised!

"We enjoy getting all of the departments involved and bringing everyone together. Having events like this helps with keeping Imerys a close knit community and it's a mood booster! As Cornwall Hospice Care is local, it is close to many of our hearts.

"Over 30 people donated sweet and savory bakes, enough for two days of sales - this raised £428.60 and this was rounded up to £860 with a donation from Imerys."

Oliver Hoare, head of fundraising at Cornwall Hospice Care added:

"I'd like to pass on a huge thank you on behalf of us all at Cornwall Hospice Care to everyone at Imerys for your recent successful cake sale, raising in excess of £800 for our charity. With your support, over 30 hours of care from one of our hospice nurses have been funded; you have helped to make every day matter. Thank you so much."

This is just the most recent charity donation from the Imerys offices - also this year they have raised:

- £700 to the Royal British Legion following a raffle of donated, unwanted Christmas gifts and match funding from Imerys
- Brigitte Case, who works in the export documentation team raised £500 by doing 100 Skips a Day in February for Cancer Research
- Colleagues based at Drinnick stores in Nanpean took part in 'Wear a Hat' day to raise money for Brain Tumor Research. They managed to raise £120 and again this was matched by Imerys



- A team is about to undertake the Imerys Trail Half Marathon for Cornwall MIND in May. You can donate to them [here](#)

Mark Hewson, UK hub director explains more:

“We have an incredibly generous and highly motivated team here at Imerys, not only in Cornwall but also further up-country in Devon, Dorset and even into Cheshire and Yorkshire! Charity fundraising is at the heart of our culture, as we think it is essential to support the communities in which we operate. I am constantly proud of my colleagues and delighted for them to receive some recognition for their efforts.”

ENDS

***The world leader in mineral-based specialty solutions for industry**, with €3.8 billion revenue and 16,400 employees in 2020, Imerys delivers high value-added, functional solutions to diversified set of industrial sectors, from processing industries to consumer goods. The Group draws on its knowledge of applications, technological expertise and its material science know-how to deliver solutions based on beneficiation of its mineral resources, synthetic minerals and formulations. These contribute essential properties to customers' products and performance, including refractoriness, hardness, conductivity, opacity, durability, purity, lightness, filtration, absorption and repellency. Imerys is determined to develop responsibly, in particular by fostering the emergence of environmentally-friendly products and processes.*

Contacts

Jane Devereux

UK communications manager
