Imerys awarded with EcoVadis Platinum business sustainability rating

As a recognition of its strong CSR engagement, Imerys has been awarded EcoVadis’ platinum business sustainability rating. This places Imerys in the top 1% of companies assessed worldwide.

Leah Wilson, Imerys’ CSR Vice President said: “Our Platinum status is a notable achievement and a tribute to the work done by our teams to support Imerys’ ambition to play a role in society, to meet our obligations to the countries and communities within which we do business, and to act as responsible environmental stewards. We take our CSR commitments seriously not only because it is the right thing to do, but also because we are convinced it is central to our business growth and transformation. Imerys will use the EcoVadis rating to continue raising the standards in our operations and in our relationships with partners across the value chain.”

Imerys succeeded in improving its scores in all four areas examined by EcoVadis (see below for further detail). Significant environmental milestones include the approval of Imerys’ emissions reduction targets by the Science Based Targets initiative (SBTi), a partnership between Carbon Disclosure Project, UN Global Compact, World Resources Institute and WWF.

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1. Environment: Imerys’ emissions reduction targets have been approved by the Science Based Targets initiative (SBTi), a partnership between Carbon Disclosure Project, UN Global Compact, World Resources Institute and WWF. The Group also demonstrated significant progress in the implementation of its biodiversity roadmap (43% of the three-year plan completed in a year), which is part of its Act4Nature commitments.

2. Labor and human rights: Imerys has reinforced its commitment to employee wellness and wellbeing. Throughout the Covid-19 pandemic particularly, information on good hygiene practices, mental health advice and available support was shared regularly. Imerys’ Diversity & Inclusion charter, and three-year program with measurable goals and actions, are creating greater awareness and transparency on D&I performance.

3. Ethics: New procedures launched in 2020 supported Imerys’ efforts to build constructive external relationships. These new guidelines and tools are designed to help Imerys’ sites identify initiatives and develop partnerships that have long-term impacts, while respecting local culture and socio-economic conditions. They are aligned with Imerys’ ambition to contribute to local education and skill development, as well as environmental stewardship. A grievance mechanism for local communities has also been formalised.

4. Sustainable procurement: Imerys deployed a third-party screening of its suppliers, to review and improve the sustainability of their processes. Suppliers’ Environment, Social and Governance (ESG) performance will be independently assessed against the same criteria used to evaluate Imerys in order to ensure all partners are aligned with the Group’s Code of Business Conduct and Ethics.

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1 SBTi champions science-based target-setting to ensure companies are prepared for and contribute to the transition to a low-carbon economy.
The world leader in mineral-based specialty solutions for industry, with €4.4 billion revenue and 16,300 employees in 2019, Imerys delivers high value-added, functional solutions to diversified set of industrial sectors, from processing industries to consumer goods. The Group draws on its knowledge of applications, technological expertise and its material science know-how to deliver solutions based on beneficiation of its mineral resources, synthetic minerals and formulations. These contribute essential properties to customers’ products and performance, including refactororiness, hardness, conductivity, opacity, durability, purity, lightness, filtration, absorption and repellency. Imerys is determined to develop responsibly, in particular by fostering the emergence of environmentally-friendly products and processes.

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